Name: Nathan Almeida Peer Editor: Micheala Cabral Period: 3rd

**Peer Editing:** Getting feedback is EXTREMELY important. Your editor may catch something you missed or provide you with an idea that you wouldn’t have considered. Open your three flyers, switch seats with your peer editor & type your responses to the following questions on his/her computer. Return to your computer and read your peer-editor feedback. Go back to your seat and **SAVE your peer editing sheet to your H-Drive**. **Save EACH PAGE of this as a JPEG and upload to your Weebly portfolio under Term 1.**

**Flyer # 1: (Template)**

* *Does the topic work for a windshield flyer? Yes*
* ***Design****: Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…) Yes and the two design choices were bright colors and the large picture which shows what the topic is about.*
* ***Text****: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic? All the information is giving about the puppy and who to call if found. I can read the information easily. The fonts do coordinate with the flyer topic/demographics.*
* ***Layout****: Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).* ***The information on the flyer is arranged in the middle but its also a serious type flyer so it fits it well****. One suggestion I would have when making this flyer is to spread the text out a bit more.*
* ***Editing****: Are there any spelling or grammatical errors? Is anything confusing or unclear? (Hyphens)* There are no spelling or grammar errors. The only thing that would be unclear is maybe the cell phone number below.

**Flyer # 2: (Blank Document- Landscape Oriented)**

* *Does the topic work for a windshield flyer? Possibly*
* ***Design****: Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…) The flyer is art catching. The two designs would be balance with the words and pictures and color with the flyer.*
* ***Text****: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic? All the information needed is there. I can read the information easily, and the font coordinates with the flyer.*
* ***Layout****: Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc). One suggestion I have is to make the font become a different color than black. Bring some more excitement to the flyer.*
* ***Editing****: Are there any spelling or grammatical errors? Is anything confusing or unclear? There are no spelling or grammar errors. There is nothing to confusing or unclear.*

**Flyer # 3: (Re-design Flyer 1 or 2 using only Black and White)**

* *Does this flyer include the SAME INFORMATION as flyer 1 or 2? Is it COMPLETELY re-designed? The flyer has the same information as flyer number two. This flyer is not COMPLETELY re-designed.*
* ***Design****: Is the flyer eye catching even without color? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…) The flyer is eye catching because of the balance in pictures and also the light background creates contrast on the font.*
* ***Text****: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic? I cant read some of the information clearly because its in the way of the photographs. The font coordinates with the flyer.*
* ***Layout****: Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc). The information is laid out as flyer number two but I would suggest not putting all of the information together.*
* ***Editing****: Are there any spelling or grammatical errors? Is anything confusing or unclear? There are no spelling and grammar mistakes on the flyer. There isn’t any confusion on flyer number three.*